



# VIETNAM AND THE PHILIPPINES TRADE MISSION

## April 20-27, 2024

### ACCELERATE YOUR EXPORT SALES

Please join the Conference of Great Lakes St. Lawrence Governors & Premiers (GSGP) trade mission to Vietnam and the Philippines, April 20-27, 2024. Each mission participant will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Southeast Asia Trade Office.



### COSTS

Participation Fee:  
US\$1,750 per person, US\$750 for  
each additional participant

Market Research & Customized  
Appointment Setting Fee\*:  
Vietnam: US\$3,000  
Philippines: US\$3,000

\* Grant funding is available in many States to offset 50%  
of mission costs. In some States, the market research  
and appointment setting is complimentary.



Recipient of the 2020 President's  
"E Award" for Export Service

### WHY VIETNAM AND THE PHILIPPINES?

Vietnam has the fastest growing middle and affluent class in the region, increasing trade with the US and neighbors in Asia.

With increasing urbanization, a growing middle class, and a large and young population, the Philippines' economy shows strong consumer demand and a vibrant labor market.

Top export sectors include agriculture, aviation, defense and security, education and training, healthcare, information technology, power generation, transmission and distribution, and environmental technology.

Strong GDP growth of 8% in Vietnam and 7.4% in the Philippines was achieved in 2022, with forecasted growth of 6% in each country in 2023 and 2024.

**REGISTRATION DEADLINE**  
**JANUARY 26, 2024**

### CONTACT

Zoë Munro, Program Director  
614.507.3989  
zmunro@gsgp.org  
www.gsgp.org

[CLICK HERE FOR MORE INFORMATION](#)